**NAME:**ASHIKA IMRANA.A

**DEPARTMENT:** B.E.COMPUTER SCIENCE AND ENGINEERING

**COLLEGE:** DHANALAKSHMI SRINIVASAN INSTITUTE OF TECHNOLOGY,SAMAYAPURAM,TRICHY.

**NAANMUDHALVAN COURSE:** DIGITAL MARKETING

**NM ID:** ABEB59E119793E0B2424A5496C00B939

**ASSIGNMENT ON DIGITAL MARKETING**

**1.Create a blog or Website using Blogspot and Wordpress. Customize the theme design and post new article with 500 words**

<https://ashiboutique.blogspot.com/2023/09/fashion-trends.html>

<https://ashiboutique239.wordpress.com/2023/10/18/important-of-different-fashion-trends/>

**2.Create a New Facebook Business Page and post one social media poster for**

**your brand.**

<https://www.facebook.com/profile.php?id=61552562670922&mibextid=ZbWKwL>

**3.Create and design a social media advertisement poster using canva**

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**4.Crete email newsletter design using Mailchimp or canva tool.**

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